



**SHOPA** School, Home, & Office Products Association



# Kids In Need *UPDATE*

A Program Of The SHOPA Foundation

## Jo-Ann Stores Sponsors Teacher Grants Program



Jo-Ann Stores Inc. is sponsoring the Kids In Need Teacher Grants program in ten states. The sponsorship of the SHOPA Foundation program comes as a result of a partnership between the Foundation and the Hobby Industry Association (HIA) Foundation. Jo-Ann Stores is an HIA member company.

Jo-Ann Stores is making Teacher Grants applications available to educators at 179 outlets in Arkansas, Florida, Iowa, Illinois, Kansas, Louisiana, Minnesota, Missouri, Nebraska, and Oklahoma. With the addition of the Jo-Ann Stores sponsorship, teachers in Florida, Iowa, Minnesota, Missouri, and Nebraska are eligible to apply for grants for the first time since the program began in 1997.

“Jo-Ann Stores is excited to be a sponsor of the Kids in Need Teacher Grants Program. We share the belief that hands on projects in schools help kids learn. So, we are delighted to recognize those teachers who are developing truly innovative and effective lesson plans that help students master core curriculum topics,” says Alan Rosskamm, chairman and president of Jo-Ann Stores Inc.

Founded in 1943 in Cleveland, Ohio, Jo-Ann Stores’ headquarters are now located in Hudson, Ohio. They have 970 stores nationwide, including Jo-Ann Fabrics & Crafts stores and the new Jo-Ann etc. mega-stores.

“We welcome Jo-Ann Stores’ involvement with the Teacher Grants program,” says David Covitz, Ames Department Stores, Inc. and chair of the Kids In Need Teacher Grants Advisory Committee. “The Foundation funds projects that allow teachers to be creative in the classroom, and Jo-Ann Stores encourages that type of creativity philosophically and practically.”

Jo-Ann Stores joins four other retailers and four credit unions as sponsors of the program, making the Teacher Grants applications available to educators in 37 states and the District of Columbia.

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2002 Award Gala Form

SHOPA Foundation  
3131 Elbee Road  
Dayton, Ohio 45439-1900 USA

Phone: 800-854-7467 or  
937-297-2250

Fax: 937-297-7660 or  
937-297-2254

### Last Chance To Win BMW Z-3 Roadster

The deadline is fast approaching to purchase the winning ticket for the 2002 BMW Z3 Roadster, being raffled as a fundraiser for the Kids In Need program of the SHOPA Foundation. Tickets are \$100 each and are available until September 13, 2002. The drawing is open to everyone 18 years of age or older and takes place September 16.

To purchase your ticket now, complete the form on page 3 and fax it to the SHOPA Foundation at ++1-937-297-2252 or ++1-937-297-2254. ■



## Foundation Developments

### Dave Smith, Immediate Past Chair Of The SHOPA Foundation



Dave Smith

Directors of the SHOPA Foundation's National Network of Kids In Need Resource Centers and independent free stores for teachers recently met in Ft. Lauderdale for a fifth annual Summit Meeting. The Meeting is a highly anticipated exchange of information among staff and volunteers charged with the task of getting school supplies into the hands of impoverished kids and

under-funded school systems. The gathering is attended not only by people working in the 11 Kids In Need Resource Centers but by men and women who have started free stores for teachers in their own communities and run them, in some cases, only with the help of family and friends.

Thirty-eight people attended the Summit Meeting this year, about a third of them representing independent free stores for teachers, helping children and teachers in the same way as the Kids In Need Resource Centers do. The SHOPA Foundation has always had some level of communication and product exchange with independent stores. This year, the Foundation invited them to participate in the Kids In Need Teacher Grants program and the in-store Teacher Workshops. In this way, the mission of the SHOPA Foundation to recognize, promote, and support initiatives that foster educational excellence can reach further and achieve more by touching the lives of many thousands of additional children.

The guest speaker at this year's Summit Meeting was Dr. Frank Till, superintendent of the Broward County School District, the fifth largest school system in the nation. The Broward County Education Foundation is the SHOPA Foundation's partner in the South Florida Kids In Need Resource Center. Dr. Till pointed out the similarities between operating a school system and managing a large corporation. The end product for schools, however, is the degree of success of its students.

Dr. Till thanked the SHOPA Foundation and SHOPA-member companies responsible for donations of product and funds which have made it possible for students to be adequately provided with school supplies through the South Florida Kids In Need Resource Center. All of the Summit Meeting attendees expressed appreciation for the Foundation's support, at whatever level, of their programs.



Without the help of SHOPA members, the Kids In Need National Network would not be flourishing. The Foundation needs your continual support. Here are several ways SHOPA member companies can ensure that the Network thrives:

#### Year Round Product Donations And Post-Show

**Product Donations** – The Foundation needs your product overruns, returns, outdated inventory, and slightly damaged merchandise to stock the shelves of its Resource Centers. Exhibitors at the 2002 International SHOPA SHOW are also requested to leave their product for harvest by Kids In Need. We must not let the momentum wane.

**Silent Auction** – Donate an item today. Bid at the Silent Auction in November at the 2002 International SHOPA SHOW.

#### SHOPA Foundation Award For Educational Excellence

**Gala** – Reservations are now being taken for tables and individual seats at the Award Gala honoring OfficeMax Inc. and for space in the Honors Book. The Gala is being held on Monday, November 11, 2002, at the Grand Hyatt Hotel in Buckhead.

**Tee Up For Kids In Need** – Relax after the 2002 International SHOPA SHOW and hit the links. The golf outing is being held on Saturday, November 15, at the Heritage Country Club right outside Atlanta.

**Cash Contributions** – Ninety-seven cents of every dollar donated to the SHOPA Foundation go directly to the Kids In Need program.

Donations to the SHOPA Foundation are tax deductible to the fullest extent allowed by law. You can become involved by contacting the Foundation at 800-854-7467 or ++1-937-297-2250. ■



## Jo-Ann Stores Sponsors Teacher Grants Program Continued from page 1

Other sponsors include Ames Department Stores, Inc., Fred Meyer, Sav-On Office Supplies, Price Less Drug Stores, all SHOPA member companies. Other sponsors are the Dayton Area School Employees Federal Credit Union, Northern Kentucky Educator's Federal Credit Union, CorePlus Federal Credit Union, and the Cleveland Chapter of the Ohio Credit Union League.

Teacher applicants are eligible to receive grants of \$250 to \$1,000 for innovative classroom projects. Up to \$100,000 will be awarded. The deadline for the 2002 grant applications is

September 30. Descriptions of the previous year's winning projects are made available to teachers through the *Best Practices Guide*, a lesson plan resource for teachers. The *Guide* is also available on the Web site at [www.kidsinneed.net](http://www.kidsinneed.net).

To learn more about becoming a sponsor of the Kids In Need Teacher Grants program, contact Scott Walters, SHOPA Foundation executive director, at 800-854-7467 or ++1-937-297-2250. ■

### Credit Unions Value Teacher Grants Program

CorePlus Federal Credit Union in Norwich, CT, recently joined three other credit unions as a sponsor of the Kids In Need Teacher Grants program. The credit unions value the program as a way to differentiate themselves from their competition while offering a significant opportunity to their teacher members and as a means of attracting new members.

Principals from more than 120 schools in Norwich and the surrounding communities have been notified that their teachers can now pick up grant applications at CorePlus' five offices. The grants fund innovative classroom projects with budgets of \$250 to \$1,000.

The Teacher Grants program is designed to fund projects that teachers often pay for out of their own pockets, projects that

enhance the classroom curriculum but are rarely budgeted for by school districts. The SHOPA Foundation awarded more than \$90,500 to 119 grant winners in 2001 and has up to \$100,000 to award for the upcoming school year. The application deadline is September 30.

Other credit union sponsors of the program include the Dayton Area School Employees Federal Credit Union in Dayton, OH, the Northern Kentucky Educators' Federal Credit Union, and the Cleveland Chapter of the Ohio Credit Union League. Additional sponsors of the program are: Ames Department Stores, Inc.; Fred Meyer; Jo-Ann Stores Inc.; Price Less Drug Stores; and Sav-On Office Supplies. ■

## Help Kids In Need Succeed And Win A BMW Z3 Roadster!

### Yes, I Have A Passion To Help Kids In Need!

I would like to purchase \_\_\_\_\_ (QTY) BMW Z3 Roadster Raffle Ticket(s) @ \$100 each = \$ \_\_\_\_\_

Payment:  Check  Money Order (Payable: SHOPA Foundation) Credit Card Information:  VISA  MasterCard  AMEX

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Name: \_\_\_\_\_

Company (optional): \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Telephone: \_\_\_\_\_ Home Telephone (required): \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Help The SHOPA Foundation Accomplish Its Mission:** To recognize, promote, and support initiatives that foster educational excellence. To learn more about the Kids In Need program, visit [www.kidsinneed.net](http://www.kidsinneed.net) or call 800-854-7467 or 937-297-2250 today!

**To Be Eligible, The SHOPA Foundation Must Receive Ticket Requests And Payment No Later Than 5:00 p.m. September 13, 2002.**

**Fax:** 937-297-2252 Or 937-297-2254

**Mail:** Kids In Need Charity Raffle, c/o The SHOPA Foundation, 3131 Elbee Rd., Dayton, OH 45439-1900 USA

# SHOPA Retailers Conduct Donation Campaigns

Ames Department Stores, Inc. and Sav-On Office Supplies, both SHOPA member companies, are conducting donation campaigns in their stores during the month of August to benefit the Foundation. These retailers offer customers the opportunity to help provide school supplies to children most in need by supporting the Kids In Need program. At checkout, customers are asked to contribute \$1 or more to the program and are given a card featuring the cartoon character Garfield if they choose to donate. Customers sign the cards, which are then displayed in the stores.

Ames Department Stores has been a sponsor of the Teacher Grants program for five years. This is the second year Ames has

conducted the donation campaign. Last year, \$26,763 was raised. The campaign will be conducted in all of Ames' 333 stores.

Sav-On Office Supplies has been a sponsor of the Teacher Grants program for four years. Sav-On is conducting the campaign for the first time in their 39 stores.

If you are interested in conducting a donation campaign, please contact Scott Walters, executive director of the SHOPA Foundation, at 800-854-7467 or ++1-937-297-2250. ■

- 2002 Award Gala, honoring OfficeMax, Monday, November 11, 6:00 -10:00 p.m. at the Grand Hyatt Hotel in Buckhead (Atlanta), GA.



### Gala Dinner Options:

**Package #1:** Two (2) tables at the Gala PLUS one *Honors Book* Emerald Page

- Tables for 10 . . . Price: \$9,000
- Tables for 8 . . . Price: \$7,800

**Package #2:** One (1) table at the Gala PLUS one *Honors Book* Emerald Page

- Table for 10 . . . Price: \$6,000
- Table for 8 . . . Price: \$5,400

**Corporate Tables:** Tables at the Gala Dinner.

- Table for 10 . . . Price: \$3,000 per table  
 \_\_\_\_\_ Table(s) x \$3,000 each ..... \$ \_\_\_\_\_
- Table for 8 . . . Price: \$2,400 per table  
 \_\_\_\_\_ Table(s) x \$2,400 each ..... \$ \_\_\_\_\_

**Individual Seating:** Reserve individual seats at the Gala Dinner.

- Price: \$300 per seat  
 \_\_\_\_\_ Seats x \$300 each ..... \$ \_\_\_\_\_

**Dinner Options Subtotal** ..... \$ \_\_\_\_\_

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

### Honors Book Opportunities\* :

Send OfficeMax a special congratulatory message or ad in the *Honors Book*, a beautiful, glossy 4-color 8.5" x 11" book.

- Back Cover\*\*** – 4-color, Cost: \$5,500 ..... \$ \_\_\_\_\_
- Inside Front Cover\*\*** – 4-color, Cost: \$5,000 ..... \$ \_\_\_\_\_
- Inside Back Cover\*\*** – 4-color, Cost: \$5,000 ..... \$ \_\_\_\_\_
- Page 1\*\*** (facing inside front cover)  
 – 4-color, Cost: \$5,000 ..... \$ \_\_\_\_\_
- Center Spread Front or Back\*\***  
 – 4-color, Cost: \$4,800 ..... \$ \_\_\_\_\_
- Emerald Page** – 4-color, Cost: \$3,000 ..... \$ \_\_\_\_\_
- Ruby Page** – 2-color, Cost: \$2,000 ..... \$ \_\_\_\_\_
- Sapphire Page** – 1-color, Cost: \$1,000 ..... \$ \_\_\_\_\_
- Half Page Horizontal** – 1-color, Cost: \$500 ..... \$ \_\_\_\_\_
- Quarter Page Vertical** – 1-color, Cost: \$300 ..... \$ \_\_\_\_\_
- Business Card** – 1-color, Cost: \$100 ..... \$ \_\_\_\_\_

\*NOTE: Companies and individuals purchasing *Honors Book* recognition space will be contacted by the SHOPA Foundation staff concerning artwork requirements and specifications.  
 \*\*Covers, Page 1, and Center Spread pages available on a first-come, first-served basis only.

**Honors Book Subtotal** ..... \$ \_\_\_\_\_

**GRAND TOTAL (Dinner and Honors Book)** ..... \$ \_\_\_\_\_

- Check is enclosed.**  
 Make checks payable to: **SHOPA Foundation for Educational Excellence.**
- Send Invoice for selection(s) as indicated.**
- I will not be able to participate, but wish to make a contribution to the SHOPA Foundation, which will be acknowledged in the *Honors Book*, in the amount of \$ \_\_\_\_\_.**

NOTE: The SHOPA Foundation for Educational Excellence is a recognized 501(c)(3) charity founded in 1995. Contributions to the SHOPA Foundation are tax deductible to the greatest extent allowed by law.

**Fax or mail this form to: the SHOPA Foundation for Educational Excellence • 3131 Elbee Road • Dayton, OH 45439-1900 USA • Fax: ++1-937-297-7660 or ++1-937-297-2254**