



**SHOPA** School, Home, & Office Products Association



# Kids In Need *UPDATE*

A Program Of The SHOPA Foundation

## Exhibitors Donate Product To Help Kids Succeed



This year's exhibitors at the International SHOPA SHOW maintained the tradition of giving and generosity which has become linked to the school and office products industry. Product harvested from the SHOW will be distributed to Kids In Need Resource Centers.

The SHOPA Foundation thanks the following exhibitors for contributing:

- 3M - Stationery Products Division
- ACCO Brands, Inc.
- Acme United Corporation
- Acrimint
- Advantus Corporation
- Akar Kurtaslye San ve Tic. Ltd. S.
- Akro-Mils
- Alliance Rubber Company
- AMPAD
- Anhui Light Industrial Import & Export Co.
- Artistic Office Products
- AtenPac Corporation
- Balt/Best-Rite
- Baumgarten's



- Bay Liquidators
- Better Office Products, Inc.
- BIC Consumer Products, USA
- BICO Internacional S.A.
- Binney & Smith Inc.
- Blueline/Rediform
- BrownTrout Publishers
- Buddy Products

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SHOPA Foundation Donation Form

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Dayton, Ohio 45439-1900 USA

Phone: 800-854-7467 or  
937-297-2250

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937-297-2254

### OfficeMax Receives SHOPA Foundation Award

OfficeMax, Inc. was awarded the fourth annual SHOPA Foundation Award for Educational Excellence at a Gala fundraiser on November 11th in Atlanta. The Award was presented to OfficeMax to recognize the school and office supplies superstore for its strong support of the Kids In Need program and other charitable organizations that particularly focus on children and education. OfficeMax has been a donor of product, funds, and human resources to the SHOPA Foundation for several years and is the sponsor of Kids In Need Resource Centers in Cleveland and Chicago.

Michael Feuer, chairman and chief executive officer of OfficeMax, accepted the award on behalf of all of the associates of OfficeMax. Dee Andrews, Gala Committee chair, and Kathy Kazmierczak, Gala Committee member made the presentation. Both Ms. Andrews and Ms. Kazmierczak are members of the SHOPA Foundation Board of Directors.

"OfficeMax associates are a strong asset for the Resource Centers," said Ms. Andrews.

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**Scott Walters**

## Foundation Developments

### Special Thanks Go To SHOPA Members For Providing Funds And Product

Thank you, SHOPA member companies, for your tireless efforts to ensure that disadvantaged children receive a valuable education. Through your leadership and involvement with the SHOPA Foundation, we were able to provide school supplies to more than 700,000 impoverished students.

- Fibre-Craft Company
- Flying Colors Toy and Stationery, Inc.
- Fred Meyer
- Gartner Studios Inc.
- GE Lighting
- Gould Packaging
- Henkel Consumer Adhesives, Inc.
- HIA Foundation
- International Paper
- J.L. Harper Inc.
- Jo-Ann Stores Inc.
- Ketchman-Wolf Associates, Inc.
- Office Depot
- OfficeMax, Inc.
- Master Mfg. Co., Inc./Master Caster
- MeadWestvaco
- NORCOM
- Panel Processing
- Sav-On Office Supplies
- ShopRite Supermarkets
- Simplicity Patterns
- Staedtler, Inc.
- Staples, Inc.
- Target Stores
- United Stationers
- United Supply Corporation
- Van Aken International
- White Castle

Despite the soft economy and other challenges, 2002 is winding up as one of the best years ever for the SHOPA Foundation. Companies and organizations inside and outside the school and office products industry have adopted the cause of providing the tools kids need to succeed in school. As a result, we have opened new Kids In Need Resource Centers, awarded financial grants to creative teachers, and offered scholarships to deserving young men and women.

We especially thank the following companies and organizations, the major donors of funds and/or product in 2002:

- 3M
- BIC Consumer Products, USA
- Binney & Smith, Inc.
- BMW of North America LLC
- The Coca-Cola Company

## Exhibitors Donate Product To Help Kids Succeed

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- Cachet Products
- Camara de Convertidores de Papel
- Cardinal Brands, Inc.
- Carolina Pad and Paper Company
- Chairski
- Charles Leonard Inc.
- Chee Wah Corporation Berhad
- China Ningbo
- Cindus Corporation
- Clarence J. Venne LLC
- Class Case/B & R Plastics
- Coding Depot
- Color Workshop/  
P & M Products USA, Inc.
- Comet School Supplies, Inc.
- Conair Corporation
- Crown Roll Leaf
- Cute Stationery Trading Inc.
- DiversaFile/Everett
- Dixon Ticonderoga Company
- Edward Hecht Importers Inc.
- Eisen GmbH

- EK Success Ltd.
- Eldon
- Enbee Plastics
- E.S. Robbins Corporation
- FFi International
- Fierro Paper Industries Ltd.
- First P.P.
- Fiskars Consumer Products Inc.
- FloraCraft Corporation
- Flying Colors Toy & Stationery Inc.
- Francal
- Fuji Novel Batteries
- Gartner Studios Inc.
- GBC Commercial and Consumer Group
- Geographics Inc.
- George F. Cram Company
- Gould Packaging
- Grand Toys International Inc.
- Hampton Art
- Hansa
- Helen Exley Giftbooks

- Helix USA Ltd.
- HFP School and Office Products, Inc.
- Hirsh Industries
- Honeyware, Inc.
- Hunt Corporation
- Imperial Packaging Corp.
- Import Export Management Svc., Inc.
- IncTec
- Industrial Wire Products, Inc.
- Interlink Enterprise Co., Ltd.
- Jandaia Group
- J.H. Smith Company, Inc.
- John F. Turner and Company
- KANGAROO INDUSTRIES LIMITED
- Kappa Books
- KOKUYO U.S.A., Inc.
- Kola Loka
- KUTZ International
- Lap Desk, Incorporated

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## **OfficeMax Receives SHOPA Foundation Award** Continued from page 1

“From placing product on the shelves, to stuffing backpacks, to coaxing others to give of their time and money, OfficeMax takes an active roll in supporting the Kids In Need program.”

Mr. Feuer stated, “Not only as a Company but as people, we’re extremely proud of our work with the SHOPA Foundation and the work that the OfficeMax Charitable Foundation supports through a variety of other philanthropic organizations. Our relationship with SHOPA is a true synergy where one-plus-one can equal three. It proves we can make a difference when we work together.”

Mr. Feuer praised the participation of the more than 30,000 associates of OfficeMax for their roles in furthering the philanthropic efforts of the OfficeMax Charitable Foundation. He also thanked the vendors and other retailers for supporting Kids In Need.

As another gesture of his support, Mr. Feuer presented Scott Walters, executive director of the SHOPA Foundation, with a check from Mrs. Feuer and himself and encouraged all those present to be personally generous to the Foundation.

Kids In Need Resource Centers provide free school supplies to children who attend schools that have at least 70 percent



Dee Andrews, NORCOM (left), OfficeMax CEO Michael Feuer (center), and Kathy Kazmierczak, KAZ Company, Inc. (right).

student participation in the federal free lunch program. Resource Centers are located in Atlanta, Chicago, Cincinnati, Cleveland, Detroit, Los Angeles, Minneapolis-St. Paul, Newark, Seattle, South Florida, and Washington, D.C. Centers distribute supplies received as donations from SHOPA member companies and other corporations and through individual financial donations and purchases made by the Foundation. ■

## **Sponsoring Teacher Grants Program Is Benefit To Retailers**

The 2002 Teacher Grants program was sponsored by four SHOPA member companies, Ames Department Stores, Inc., Fred Meyer, Sav-On Office Supplies, and Price Less Drugs, and one Hobby Industry Association (HIA) member company, Jo-Ann Stores. Applications were available to teachers at store locations in 37 states and Washington, D.C.

“I feel we have grown the teacher/school supply business over the last few years, partly due to the SHOPA Teacher Grants being advertised in our stores,” said Ollie Taylor-Brewer, advertising director at Sav-On Office Supplies. Ms. Taylor-Brewer is a member of the Teacher Grants Committee and participated in the final round of evaluating the grant applications.

The Kids In Need Teacher Grants Committee of the SHOPA Foundation has determined that 95 projects proposed by teachers are to be funded for this academic year. The recipients represent 23 states and the District of Columbia. Eighty thousand dollars is being distributed in grant awards.

CEO of Jo-Ann Stores, Alan Rosskamm, believes the Teacher Grants program possesses particular value in promoting project based learning. Mr. Rosskamm was a participant in the panel presentation at the 2002 International SHOPA SHOW which reported on the results of research sponsored by the HIA Foundation about the effectiveness of projects in the classroom.

In the fall of 2002, the HIA Foundation released research that unequivocally supports the value of using hands-on craft projects in the standard curriculum of elementary schools. The full report of this research is available online at [www.teacherplace.org](http://www.teacherplace.org).

Mr. Rosskamm stated that Jo-Ann Stores is serious about getting to teachers with the best and most appropriate support and that the Teacher Grants program is a good vehicle for this, especially through the Best Practices Guide, a collection of lesson plans of the funded projects.

The HIA Foundation is partnering with the SHOPA Foundation to promote craft education for youth and to support initiatives that foster educational excellence. This was the first year an HIA member company sponsored the Teacher Grants program, although the SHOPA Foundation harvests product from exhibitors at the HIA Convention & Trade Show for the Kids In Need Resource Centers. The HIA Foundation is donating \$50,000 over three years to the SHOPA Foundation to support craft education for youth.

For information about sponsoring the Teacher Grants program, please contact Scott Walters, executive director of the SHOPA Foundation, at 800-854-7467 or 937-297-2250 or by email at [scottw@shopa.org](mailto:scottw@shopa.org). ■

# Exhibitors Donate Product To Help Kids Succeed

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- LePage's Inc.
- Lingo Corporation
- Liqui-Mark Corp.
- Lockermate Corporation
- MagEyes, Inc.
- Magnetic Specialty, Inc.
- The Magnet Source
- MAPED
- Marco Dachs, S.A.
- MARTIN Designs LTD.
- Masterpiece Studios
- Maybe it's time, inc.
- McGraw-Hill Children's Publishing
- MCS Industries, Inc.
- MeadWestvaco Consumer & Office Products
- Mercur S.A.
- Minstrel Trading and Marketing/Trade Up
- MMF Industries
- Moore Push-Pin Company
- Mousing Around
- Mr. Idea Products Corp.
- Muresco S. A.
- MVM Products, LLC
- National Envelope Corp.
- Nationwide Trading
- Nigbo Tianbong Stationery Co., Ltd.
- Oakwood Publishing
- Officemate International Corp.
- Order Center Industrial Corporation
- Pacon Corporation
- Panasonic Business Equipment
- Paradise Press Inc.
- Patch Products, Inc.
- The Pencil Grip, Inc.
- Pentel of America Ltd.
- Pimaco
- Plastics Export Promotion Council
- Plymouth, Inc.
- Polyconcept USA
- Publications International, Ltd.
- Reusable Technologies, Inc.
- Riverside Paper Company
- Roaring Spring Paper Products
- Robert Frederick Ltd.
- Royal Consumer Products
- RTA Products LLC
- Safco Products Company
- Salter Brechnell Weighing Products
- Samsill Corporation
- Sanford
- Sao Domingos SIA Industria Grafila
- Sargent Art Inc.
- School Zone Publishing Company
- Seat Sack, Inc.
- Senario LLC
- Sentry Group
- Southworth Company
- Stravina, LLC
- Studio RTA, Inc.
- Taiwan Hopax Chemicals Mfg. Co., Ltd.
- Targus Group International
- Testrite Instrument Co., Inc.
- Th. C. Skaglas S.A.
- The Time Factory
- Tombow
- TOPS
- TREND enterprises, Inc.
- Trident Press International
- U-Hyor Platin
- Unikeep, LLC
- Unique/Tae Yang Ind., Co.
- U.S. Stamp & Sign
- Wausau Papers
- WD-40 Company
- Whitney Bros. Co.
- X Concepts
- Zebra Pen Corporation
- Z-International, Inc.

Please contact Steve Rubenstein, gift-in-kind manager of the SHOPA Foundation, to arrange product donations year round. Call Steve at 800-854-7467 or 937-297-2250 or email him at [stever@shopa.org](mailto:stever@shopa.org). ■

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## SHOPA Foundation Donation Form

Amount:  \$1,000    \$2,500    \$5,000    Other \$ \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (if corporate donation): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

How should the donor's name be listed on the SHOPA Foundation's Honor Roll? \_\_\_\_\_

Payment Type:  Check is enclosed. (*Make checks payable to SHOPA Foundation for Educational Excellence*)

Send invoice to the above address.    Credit Card    MasterCard    American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name On Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Fax or mail this form to: the SHOPA Foundation for Educational Excellence • 3131 Elbee Road • Dayton, OH 45439-1900 USA • Fax: ++1-937-297-7660 or ++1-937-297-2254**