



SHOPA School, Home, & Office Products Association



Kids In Need *UPDATE*

A Program Of The SHOPA Foundation

ShopRite Sponsors Newark Center



The Newark Kids In Need Resource Center opened on August 15 to provide basic educational tools to low-income children in some of the area's most disadvantaged school districts. The Resource Center is a partnership effort of the SHOPA Foundation for Educational Excellence and the Community Food Bank of New Jersey and is sponsored by ShopRite, a major supporter of the Food Bank's hunger relief efforts for more than twenty years. ShopRite supermarkets are members of Wakefern Food Corporation, a retailer-owned cooperative and wholesale merchandiser with stores in New Jersey, New York, Pennsylvania, Connecticut, and Delaware.

"Outfitting kids for school can be a discouraging experience for low-income parents who often have a hard time paying for even the most basic

educational tools like notebooks, paper, and backpacks," said Thomas P. Infusino, Chairman of Wakefern Food Corporation, the distribution arm of ShopRite. "When you add in replacing a worn pair of sneakers and some outgrown clothing, families can be faced with some very difficult choices."

Located at the Community Food Bank of New Jersey in Hillside, the Kids In Need Resource Center is stocked with a full range of school and art supplies thanks to members of SHOPA. The distribution of school supplies is the newest program in the Community Food Bank's growing Kids Division to address the needs of low-income children.

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2002 Award Gala Form

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United Stationers Repeats Multi-Million \$ Product Donation – Thousands Helped

For the second year in a row, United Stationers has donated approximately \$6 million worth of school supplies and office products to the National Network of Kids In Need Resource Centers and independent free stores for teachers. The wide variety of products is being distributed to Centers throughout the U.S.

Paul Bierhaus, Lockermate Corporation, is chair of the Kids In Need Resource Center Committee. He expressed the Foundation's appreciation by saying, "This donation from United Stationers gives our Resource Centers a tremendous boost. It not only helps to fill the shelves in the Centers, but its significance also lies in the fact that it is a repeat donation. We appreciate United Stationers' regard for Kids In Need and the children, teachers, and schools we serve."

"The Foundation is fortunate to have received several multi-million dollar donations of product

this year. When we receive such large donations, we are able to share product with the wider network of independent free stores. This strengthens the Foundation's mission by serving more kids," added Mr. Bierhaus.

With this donation, United Stationers joins the top ten list of major product donors so far this year, which include:

- 3 M
- Fibre-Craft Materials
- Gartner Studios
- Henkel Consumer Adhesives
- International Paper
- MeadWestvaco
- Panel Processing
- Simplicity Patterns
- United Stationers
- Van Aken International

Foundation Developments

Kids In Need To Help More Kids In Need This School Year



Alan Goldner
Board Member

The number of children being assisted by the SHOPA Foundation's Kids In Need program will increase this year. We are serving more children because it is necessary. When the economy falters and leaves more parents out of work, more children do without essentials. An increased number of families need help with the basics this year, and that includes school supplies.

Each of the Kids In Need Resource Centers is serving more schools than were served last year. The Foundation partnered with several additional corporations and organizations this August and September to distribute more than 10,500 backpacks, nearly double the number given last year. A new Resource Center is operating in Newark, NJ, the 11th Center opened by the Foundation. A cooperative effort with the HIA Foundation means teachers will learn about effective projects using crafts during the upcoming school year that they can take back to their students. And, last but not least, two new companies have joined the sponsors already in place for the Teacher Grants program to give educators the opportunity to create exciting classroom experiences for kids.

The Foundation is most appreciative of SHOPA member companies that have a long history of contributing to our success and continue to support Kids In Need. Your generosity enables the Foundation to thrive, meaning approximately 700,000

children will have the tools they need to succeed in the classroom this coming school year.

If your company has not made a donation of funds or product to the program in the past, now is the time to get involved. *Absolutely all types of school and office products are greatly appreciated, but the Kids In Need Resource Centers especially need filler paper, crayons, pencils, glue, markers, construction paper, pens, and rulers.*

The SHOPA Foundation is a 501(c)(3) charitable organization and all donations to us are tax deductible to the full extent of the law, which, with some product donations, is up to two times manufacturer's cost. A special rule known as IRC 170(e)(3)(B) was added to the Tax Reform Act of 1976 to make it financially attractive for businesses to help nonprofits with donations of free merchandise. It established special tax deductions available only to (c) corporations (manufacturers and distributors) that make donations of current inventory to educational and other tax-exempt 501 (c)(3) nonprofit organizations that also meet the requirements of IRC 170(e)(3) or IRC 170 (e)(4).

This rule is significant, for with it, corporations may deduct the lesser of their tax cost basis plus one half of the difference between the cost and the market value or twice the cost basis. This deduction is subject to all of the conditions being met.

To find out more about how you can help support Kids In Need, contact Scott Walters, executive director of the SHOPA Foundation, at 800-854-7467 or ++1-937-297-2250. ■

ShopRite Sponsors Newark Center

In order to provide school supplies to needy children, distribution will be arranged primarily through non-profit after-school programs and social service agencies that work with low-income families in the Newark area. The plan is to expand the program, eventually, to children in other underserved communities as well.

"Too often, teachers are paying for items such as paper, notebooks, pencils, and crayons out of their own pockets because their students can't afford them," said Matthew A. Sack, M*A*S Marketing Network, chair of the Newark Resource Center's Advisory Board, "and it's even more difficult for financially strapped after-school programs that provide a safe haven for kids as well as necessary tutoring to help them succeed in school. The Kids in Need Resource Center will provide these programs with the essential tools for learning and some almost undreamed of luxuries such as paints, brushes, modeling clay, and craft supplies."

The Kids in Need Resource Center is part of the SHOPA Foundation's mission to recognize, promote, and support initiatives that foster educational excellence.

SHOPA has opened 10 other Kids In Need Resource Centers throughout the country, but this newest site at the Community

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Food Bank in Hillside is the only one located in the New York/New Jersey metropolitan area. Michael Nolan, founder and president of Kids Corporation, a non-profit organization devoted to the educational needs of children in Newark, approached SHOPA about starting a Resource Center in the area.

"Children in Newark have enough challenges to face in their academic careers - inadequate classroom supplies should not be one of them," Mr. Nolan said. "With the opening of the Kids in Need Resource Center, students will have access to critical materials to succeed in school."

For more information on the Kids in Need program, visit the Web site, www.kidsinneed.net, or contact Scott Walters, executive director of the SHOPA Foundation at 800-854-7467 or ++1-937-297-2250. ■



Kids In Need Sends Students Back To School Equipped For Success

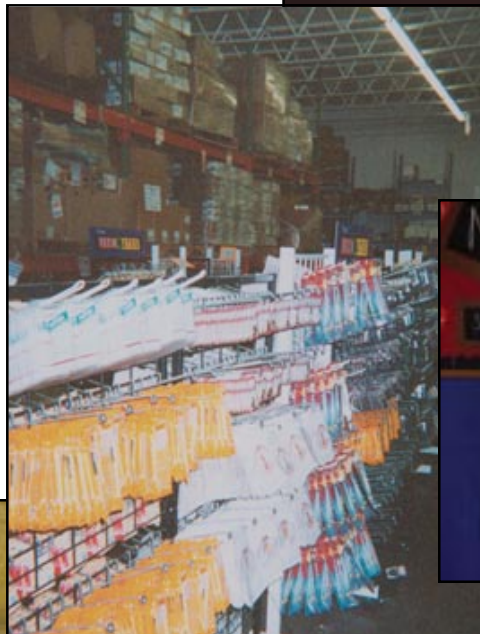


Foundation Board members John E. Johnson (left) and Dick Bere attend the Newark grand opening.



Newark school kids helped Advisory Board Chair Mathew Sack (center) cut the ribbon at the grand opening of the Resource Center.

Target Stores, sponsor of the Los Angeles Resource Centers, provided new shelving for L.A. in time for back-to-school. ▶



The Chicago Resource Center underwent a total overhaul this summer and reopened its doors on August 20, with a new sponsor, OfficeMax Inc., and new shelves donated by Madix Store Fixtures.

Celebrate A Winner!

Join in the celebration as we honor the 2002 recipient of the SHOPA Foundation Award for Educational Excellence



Monday, November 11, 2002 • 6:00 - 10:00 p.m. • Grand Hyatt Hotel - Buckhead (Atlanta), GA

in recognition of OfficeMax's significant support of and involvement in the Kids In Need program.

- 2002 Award Gala, honoring OfficeMax, Monday, November 11, 6:00 -10:00 p.m. at the Grand Hyatt Hotel in Buckhead (Atlanta), GA.



Gala Dinner Options:

Package #1: Two (2) tables at the Gala PLUS one *Honors Book* Emerald Page

- Tables for 10 . . . Price: \$9,000 Tables for 8 . . . Price: \$7,800

Package #2: One (1) table at the Gala PLUS one *Honors Book* Emerald Page

- Table for 10 . . . Price: \$6,000 Table for 8 . . . Price: \$5,400

Corporate Tables: Tables at the Gala Dinner.

- Table for 10 . . . Price: \$3,000 per table
 _____ Table(s) x \$3,000 each \$ _____
- Table for 8 . . . Price: \$2,400 per table
 _____ Table(s) x \$2,400 each \$ _____

Individual Seating: Reserve individual seats at the Gala Dinner.

- Price: \$300 per seat
 _____ Seats x \$300 each \$ _____

Dinner Options Subtotal \$ _____

Name: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Country: _____
 Phone: _____ Fax: _____
 Email: _____

Honors Book Opportunities* :

Send OfficeMax a special congratulatory message or ad in the *Honors Book*, a beautiful, glossy 4-color 8.5" x 11" book.

- Back Cover**** – 4-color, Cost: \$5,500 \$ _____
- Inside Front Cover**** – 4-color, Cost: \$5,000 \$ _____
- Inside Back Cover**** – 4-color, Cost: \$5,000 \$ _____
- Page 1**** (facing inside front cover)
 – 4-color, Cost: \$5,000 \$ _____
- Center Spread Front or Back****
 – 4-color, Cost: \$4,800 \$ _____
- Emerald Page** – 4-color, Cost: \$3,000 \$ _____
- Ruby Page** – 2-color, Cost: \$2,000 \$ _____
- Sapphire Page** – 1-color, Cost: \$1,000 \$ _____
- Half Page Horizontal** – 1-color, Cost: \$500 \$ _____
- Quarter Page Vertical** – 1-color, Cost: \$300 \$ _____
- Business Card** – 1-color, Cost: \$100 \$ _____

*NOTE: Companies and individuals purchasing *Honors Book* recognition space will be contacted by the SHOPA Foundation staff concerning artwork requirements and specifications.
 **Covers, Page 1, and Center Spread pages available on a first-come, first-served basis only.

Honors Book Subtotal \$ _____

GRAND TOTAL (Dinner and Honors Book) \$ _____

- Check is enclosed.**
 Make checks payable to: **SHOPA Foundation for Educational Excellence.**
- Send Invoice for selection(s) as indicated.**
- I will not be able to participate, but wish to make a contribution to the SHOPA Foundation, which will be acknowledged in the *Honors Book*, in the amount of \$ _____.**

NOTE: The SHOPA Foundation for Educational Excellence is a recognized 501(c)(3) charity founded in 1995. Contributions to the SHOPA Foundation are tax deductible to the greatest extent allowed by law.

Fax or mail this form to: the SHOPA Foundation for Educational Excellence • 3131 Elbee Road • Dayton, OH 45439-1900 USA • Fax: ++1-937-297-7660 or ++1-937-297-2254