

Tuesday, Apr. 22, 2008

Zebra Pen Corporation Donates Nearly \$2 Million in Product to the Kids in Need Foundation

DAYTON, Ohio — Zebra Pen Corp., a leading manufacturer of quality writing instruments, has donated nearly \$2 million worth of pens and pencils to the Kids In Need Foundation. The donation is being distributed to the Foundation's national network of Resource Centers that provide free school supplies to children and teachers throughout the U.S.

"Zebra is excited about the opportunity to provide children with the needed pens and pencils which will serve them well in the classroom," said Chris Farley, director of marketing. "The Kids In Need Foundation is truly a difference-maker and Zebra Pen Corp. is proud to assist in their mission to ensure that students are prepared to learn and succeed."

"This is an incredible donation to the Network," said Dave Smith, executive director of the Foundation. "We are very grateful to be able to offer a donation to all 24 Resource Centers of an item so basic to what students need to do their work in the classroom."

The Kids In Need Foundation accepts donations of school supplies and arts and crafts materials to provide to the teachers who visit Network Resource Centers. Currently there are Resource Centers located in Albany and Atlanta, GA, Beaumont and Dallas, TX, Charlotte, NC, Chicago, IL, Cincinnati and Cleveland, OH, Detroit, MI, Indianapolis, IN, Los Angeles and Rancho Cucamonga, CA, Minneapolis, MN, Newark, NJ, Bronx, NY, Fort Lauderdale, Orlando, and Tampa, FL, Portland, ME, Seattle, WA, St. Louis, MO, Philippi, WV, Picayune, MS, and Washington, D.C. Teachers from designated low-income schools in or near those cities are invited to the Centers to shop for supplies needed by their students. No teacher, student, or school district is ever charged for the supplies.

About Zebra Pen Corporation

The name Zebra is as unique as the products we sell. Zebra Pen Corporation offers a full line of writing instruments including ball point pens, highlighters, mechanical pencils, gel rollerballs, and correction pens. Zebra Pen Corp. celebrated its 25th Anniversary of business in the United States in 2007, while its parent company in Tokyo, Japan, has been in business for over 110 years. At Zebra Pen, we pride ourselves in quality, innovation, and value. We stand behind our name and guarantee satisfaction and ultimate writing performance.

About the Kids In Need Foundation

The Kids In Need Foundation is a national 501(c)(3) charitable organization founded in 1995. The Foundation's mission is to ensure that every child is prepared to learn and succeed by providing free school supplies nationally to students most in need. The Kids In Need National Network of Resource Centers includes 24 facilities that allow teachers from low-income schools to obtain free school supplies for their students. In addition, Kids In Need Teacher Grants provide K-12 educators with funding to provide innovative learning opportunities for students. The Kids in Need Foundation has distributed more than \$300 million in school supplies since its founding, directly benefiting 1.5 million students and 100,000 teachers annually, and has awarded \$1 million in grants to teachers. For more information, visit www.kidsinneed.net.

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