

FOR IMMEDIATE RELEASE

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OFFICEMAX GOLF EVENT WILL BENEFIT CLEVELAND KIDS IN NEED

CLEVELAND, OH – MARCH 17, 2005 -- The third annual Tee it Up for Cleveland Kids in Need will be held on Monday, August 22, 2005, at the Barrington Golf Club in Aurora, Ohio. The event will begin at 1:00 pm with a shotgun start. A portion of the proceeds will directly benefit the Kids in Need Resource Center, which provides free school supplies to nearly 80,000 students in Cleveland.

OfficeMax, Inc., sponsor of the Cleveland Kids In Need Resource Center and host of the event, hopes to raise \$100,000, topping last year's proceeds of \$75,000. OfficeMax and Kids In Need are seeking golfers and additional sponsors for the event. For more information contact, Jeff Sellers, fundraising manager of Kids in Need, at 800-854-7467, ext. 3016.

"The Cleveland Kids In Need Resource Center has a strong sponsor in OfficeMax," says Barbara Deeds of The Manning Group, chair of the Advisory Board for the Center. "They have built a successful event to raise funds that help us keep our shelves stocked with supplies kids need to do their work. That's our mission, and we are succeeding."

The Cleveland Kids in Need Resource Center is part of the National Network of Kids in Need Resource Centers consisting of 21 Centers across the country. The Centers are set up like a retail store, but the difference is that no teacher, student, or school district has to pay for anything. Teachers from schools with at least 70% of the student body of the Federal Free or Reduced Price

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OfficeMax Golf Event

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Program are eligible to “shop” at the Center. All Cleveland students presently participate in the Federal Program. Teachers visit the Cleveland Kids in Need Resource Center on assigned shopping days and return to their classrooms armed with hundreds of dollars of new school and office supplies.

The SHOPA Kids In Need Foundation is a 501 (c) (3) charitable organization, founded in 1995 by the School, Home, & Office Products Association (SHOPA) to recognize, promote, and support initiatives that foster educational excellence. Kids in Need has distributed \$150 million in free school and office supplies to students and teachers since it founding. Currently, this national program reaches 1.1 million kids and 65,000 teachers annually. The only national program addressing the issue of under supplied students, teachers, and classrooms, the SHOPA Kids in Need Foundation dedicates 97% of every dollar raised directly back to its programs. Organizational and program information can be found on their Web site at www.kidsinneed.net.

SHOPA, founded in 1991, is a nonprofit trade association representing nearly 1,500 manufacturers, manufacturer representatives, retailers, wholesalers, distributors, commercial/contract stationers, and service companies involved in the production, distribution, and sale of school supplies and office products. The Association also produces SBTS (SHOPA Buyer-to-Seller) marketplace events, which facilitate pre-scheduled and one-on-one meetings. SHOPA, in cooperation with Messe Frankfurt and PROPAPER, is producing Paperworld USA in November, the international trade event for the school, home, and office products industry. For more information, visit the Web site at www.shopa.org.

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